



FOR IMMEDIATE RELEASE

January 21, 2018

Media Contact:

Kaitie Foley

(316) 684-6531

kfoley@kansasgirlscouts.org

360 Lexington Road
Wichita, KS 67218
(316) 684-6531
www.kansasgirlscouts.org

Girl Scout Cookie Sale Starts Feb. 9

Think outside the box by supporting Girl Scouts during Cookie Season with a sweet new treat



WICHITA – Every year, Kansas Heartland Girl Scouts experience leadership opportunities and learn critical life skills through the Girl Scout Cookie Program®. Launching on Feb. 9 and lasting through Mar. 17, the 2019 Girl Scout Cookie season celebrates the largest financial investment in girls annually in the United States. This powerful entrepreneurship

incubator for the next generation of female leaders is a great opportunity for the community to support the change-makers of today and tomorrow, Girl Scouts.

This cookie season, Girl Scouts is celebrating the sweetest way to support young female entrepreneurs with a new cookie and a tasty treat featuring Thin Mints® coming soon. The new Caramel Chocolate Chip cookie joins classics like the Thin Mints®, Caramel deLites®, and Peanut Butter Pattie varieties and remain priced at the same \$4 per package. The gluten-free Caramel Chocolate Chip features rich caramel, semisweet chocolate chips, and a hint of sea salt in a chewy gluten-free cookie.

Through the Girl Scout Cookie Program®, girls not only discover their inner leadership potential but also use their earnings to power amazing experiences for themselves and their troop, including travel, outdoor adventure, and science, technology, engineering, and math (STEM) programming. Many girls put the money toward impactful community projects right in their own backyards, from supporting animal shelters and food banks to working with local and state legislators to change laws. And the cookie

program's benefits are many; a recent Girl Scout Research Institute [study](#) found that two out of three girls who participate in the program learn five crucial skills—goal setting, decision making, money management, people skills, and business ethics—while doing incredible things for themselves and their communities. When someone buys a box of delicious cookies, they're receiving more than just a sweet deal. Revenue stays local, meaning every purchase unleashes enriching experiences for local girls year-round, such as outdoor adventures, world traveling, and actionable projects that benefit their community.

Think outside the cookie box and a world full of possibilities and unique experiences opens up to Girl Scouts made possible by each and every cookie sale. Cadette Girl Scouts from several troops were able to use proceeds from their cookie sales to travel throughout Texas learning about marine biology, conducting a beach clean-up and earning their Junior Ranger badges near Corpus Christi, Tex. at the Padre Island National Seashore.

The Girl Scouts' commitment to giving back continues each year, as girls not only invest their cookie earnings into service projects across Kansas, they also give customers the option of sharing cookies with service men and women, their families, and local charities like the Kansas Food Bank. Through Girl Scouts of Kansas Heartland's [Cookie Share Program](#), Cookie Sale customers can simply purchase and donate a package of cookies. Since the Cookie Share Program began in 2010, Girl Scouts of Kansas Heartland has distributed more than 158,772 packages of cookies to members of the military and local charities, including more than 19,000 Cookie Shares in 2018.

Make plans today to invest in local girls and your community by supporting the Girl Scout Cookie Program®. To find cookies, enter your zip code at kansasgirlscouts.org, call the Cookie Hotline at 888-686-MINT, or download the free, official Girl Scout Cookie Finder app, free on [iOS](#) and [Android](#) devices. Go to kansasgirlscouts.org to learn more.

Photo caption: The new gluten-free Caramel Chocolate Chip Girl Scout cookie.

###

About Girl Scouts of Kansas Heartland

Girl Scouts of Kansas Heartland serves more than 11,700 members in 80 Kansas counties through its operational headquarters in Wichita, Kan., and regional offices in Salina, Hays, Emporia and Garden City. Founded in 1912, Girl Scouts is the leading authority on girls' healthy development and is the pre-eminent leadership development organization for girls. Girl Scouting builds girls of courage, confidence and character who make the world a better place.