

## FREQUENTLY ASKED QUESTIONS ABOUT THE JULIETTE'S PEARLS LEADERSHIP SOCIETY

### 1. Who was Juliette Low?

Juliette Low founded the Girl Scout movement in the United States of America with a troop of 18 girls in Savannah, Georgia in 1912. Her vision was to bring together girls of all backgrounds and give them the opportunity to develop self-reliance and resourcefulness.

### 2. Why was Juliette's Pearls Leadership Society started?

The Juliette's Pearls Leadership Society (JPLS) was founded in 2014 to benefit Girl Scouts of Kansas Heartland and to advance Juliette Low's vision of giving all girls the opportunity to discover, lead, and make their communities and the world a better place.

### 3. What is the Mission?

The Mission of JPLS is to **Invest in Girls to Build Tomorrow's Community Leaders.**

### 4. Who is eligible to join?

Any forward-thinking adult who believes Girl Scouting teaches leadership skills, resourcefulness, self-reliance, along with integrity, and that this knowledge will ensure girls will thrive now and become tomorrow's leaders.

### 5. What are the 2017 Membership Categories and Benefits?

#### **Pearl Membership** - \$1,000 or greater donation

- Two Tickets to the 2017 JPLS Luncheon
- Cocktail Event with Susan Page on February 15, 2017
- Photo with Susan Page
- Recognition in Luncheon Program

#### **Gold Membership** - \$500 - \$999 donation

- Two tickets to the 2017 JPLS Luncheon
- Recognition in Luncheon Program

#### **Silver Membership** - \$250 - \$499 donation

- One ticket to the 2017 JPLS Luncheon
- Recognition in Luncheon Program

### 6. When is the last date to join as a 2017 Member?

Thursday, February 16, 2017.

### 7. When and where is the 2017 Leadership Society Luncheon? Who is the keynote speaker?

The 2017 Juliette's Pearls Leadership Society Luncheon will be held on Thursday, February 16, 2017 at the Drury Broadview Hotel in Wichita Kansas. We are honored to present Susan Page as our Keynote Speaker.

### 8. How is the money that is raised going to be used?

Girl Scouts of Kansas Heartland will utilize the funds raised by the Juliette's Pearls Leadership Society to increase opportunities for all girls to develop leadership skills through progressive programs and experiences, with an emphasis on expanding programs that engage underserved girls in our communities— bringing the Girl Scout Leadership Experience to those who otherwise would not have the opportunity. This funding will also provide support to develop program activity kits, such as STEM kits – which will introduce girls to hands-on program activities that focus on the areas of science, technology, engineering and math - fields in which women are at present vastly underrepresented.