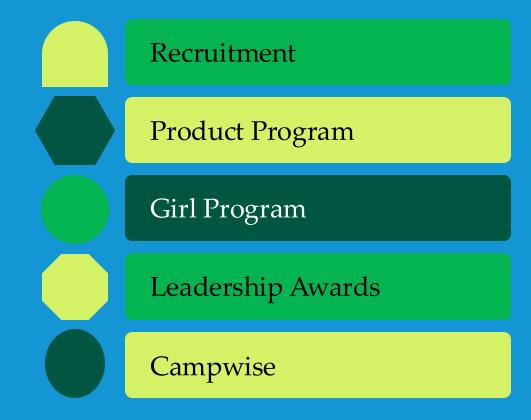


## August 2025 Agenda



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## Membership Year 2025-26 Service Unit Goals

	MY26	Girls Year-to-	Number	Percent		MY26	Girls Year-to-	Number	
SU	Girl Goal			to Goal	su	Girl Goal			l
70	158	65	93	41%	82	97	40	57	
71	128	56	72	44%	83	241	124	117	
72	83	40	43	48%	84	133	63	70	
73	169	79	90	47%	85	79	44	35	
74	223	127	96	57%	86	330	146	184	
75	84	40	44	48%	87	793	474	319	
76	130	58	72	45%	88	3 77	60	17	
77	134	43	91	32%	89	158	87	71	
78	139	59	80	42%	90	119	73	46	
79	317	193	124	61%	91	156	101	55	
80	142	87	55	61%	92	156	83	73	
81	246	96	150	39%					

#### Recruitment 101 (P1)

Girl Scouts of Kansas Heartland

#### Membership Year 2025-26 Recruitment

You already know that Girl Scouts is Where Adventure Grows! Now we need your help to host fun Girl Scout Experience events across the State of Kansas!

- You schedule a date/time and secure a location with your Troop Engagement Specialist (TE)
- TE will promote your event, get flyers to schools and deliver talks to the girls in your community.
- . You'll host the event and sign up the girls/adults!
- · Ask other volunteers in your troop or community to help!

#### Are you ready to HELP!?

Reach out to your
Troop Engagement
Specialist to get
this Girl Scout Experience
on the calendar!
Once you commit to
the event, more info
will come your way!



#### Recruitment 101 (P2)

Girl Scouts of Kansas Heartland

#### We're On Our Way...

Thank you so much for sharing your Girl Scout story! As a volunteer within your community, you are our greatest asset! You are the ones who will bring more girls into our movement so we can achieve our mission and share the fun Girl Scouts has to offer each girl!

In this recruitment model, we will focus on building relationships by placing the need of our customers (families who are new to Girl Scouts) at the center and curating their overall customer experience, from the moment they are first introduced to Girl Scouts until they are ready to Join. Along with the girl-focused events, we have a model to engage, educate, reassure, recruit, and retain new caredvers as Troop Support Volunteers.

An event schedule is included in the next pages and then you will find dialogue to share with the caregivers. Your Troop Engagement Specialist will be in touch following your event to help get things wrapped up! Thanks again!



If you are interested in hosting a recruitment event in your community, please reach out to your **Troop Engagement Specialist NOW** and we'll get you the information you need to get things set up. We'll provide you with a step-by-step guide, materials to make the event happen, support through flyers and girl talks at your school, etc.

Together, we can grow Girl Scouting in your community!

Girls only have until Sept. 11 to renew and be entered into a special drawing for a fun camping kit!

It's a 4-person dome tent, a Girl Scout sleeping bag, and a held-held lantern.

Any girl renewed between April 1 – Sept 11 will be included in the drawing.



# Brownie Girl Scout Experience Box

## **Project Overview**

#### What is the Girl Scout Experience Box?

- A complimentary monthly supply box shipped directly to the designated troop leader and includes step-by-step instructions, ready-to-go supplies for each registered Girl Scout, and thoughtful script suggestions.
- Two distinct boxes will be available for the 2025-2026 membership year:
  - → Daisy Year 1 boxes align with the <u>Daisy First Year Troop</u> Plan.
  - → Brownie Year 1 boxes align with the <u>Brownie First Year</u> Troop Plan, with some planned adjustments.

## Troop Eligibility

#### Who can receive the Girl Scout Experience Box?

- New Daisy single-level (K-1) troops.
- 1st time Brownie single-level (2-3) troops including troops that are bridging from Daisies or new Brownie troops.
- Multi-level troops that include at least 4 new Daisies and/or 4 new Brownies can participate and request either the Daisy box or Brownie box or both.
- Councils are able to identify troops that would most benefit from the Girl Scout Experience Box.
- Troops must be assigned to a participating council to receive the Girl Scout Experience Box.

## Girl Scout Experience Box-Brownie Year 1



**Boxes cover more than 16 meetings.** Boxes do not include the actual badges.

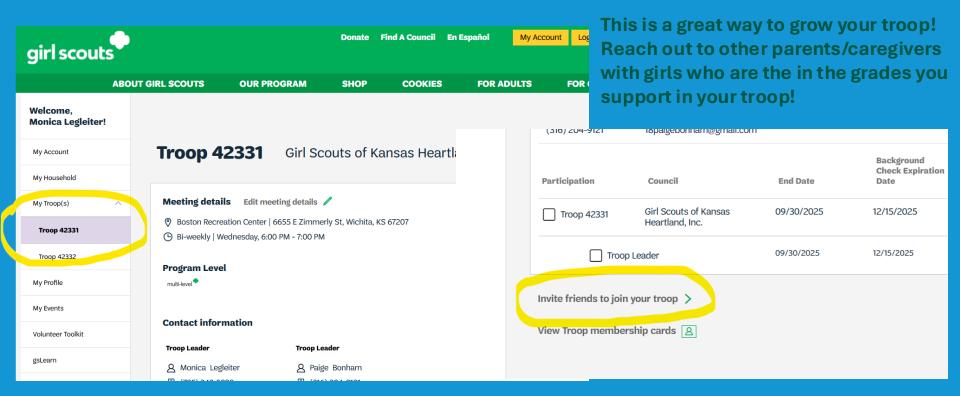
- 1 Welcome Box Family meeting
- 2 meetings: Outdoor Art Creator
- 2 meetings: Create & Innovate\*
- 3 meetings: My Cookie Customers, Cookie Family Pin, and Ready. Resilient. Strong. Challenge
- 5 2 meetings: My Great Day\*
- 6 2 meetings: Girl Scout Way
- 7 3 meetings: Eco Friend\*

\* 3 more badge requirements will also be created in bilingual (Spanish) formats

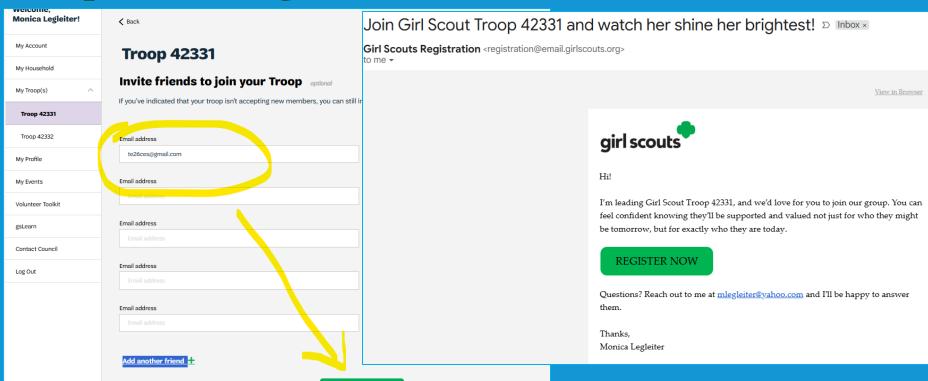
8 End of Year Celebration + GS Love the Outdoors

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# Did you know there's an "add a friend email" feature in the Volunteer Toolkit?



# You'll add email addresses, submit and the recipient will get this invitation email.



SUBMIT REQUEST





## 2025 Fall Product Program

## It's Not Too Late to Participate!

See our website for details and links: www.kansasgirlscouts.org

- hover over Cookies & Fall Program and select Fall Product Resources



2025-26 Troop Product Manager Agreement



FP25 Print Materials Request



Required Trainings



Are finances in order?



Are you registered for 2026?



# **Upcoming Events**

## September-October 2025

-Cowtown Hosts Girl Scouts Homing Celebration September 13th 10am-5pm No RSVP Required (tickets available at the door)

-Tall Tales: The Stuff of Legends

September 27th 10am-4pm

Register by: September 15th Cost: \$35

-October Celebrations: an activity guide

October 1st digital guide emailed out Register by: September 30th Cost: Free

-Haunted Stroll Fairy Tale Trail

October 25th 9:30am-12pm and 1pm-3:30pm

Register by: October 13th Cost: \$15 youth, \$5 Adult

-Haunted Stroll Pumpkin Hollow

October 25th 5:30pm-8pm

Register by: October 13th Cost: \$15 youth, \$5 Adult



#### **Tall Tales**

Spend the day doing experiments and testing out theories and myths!



#### In-Spa-Ration

Reflect on your inner beauty and spend the day relaxing and refreshing with crafts and mindfulness



#### **Creation Station**

Your only limitation is your imagination! Let your imagination run wild with this fun crafty day!



#### **Bigfoot's Playground**

Spend a day in the outdoors learning about nature, the environment and Leave No Trace principles.



#### **Lab Rats**

Choose your own STEM adventure and practice being a citizen scientist!



#### **Adventure**

Adventure is different for everyone! Step outside your comfort zone and experience new things!



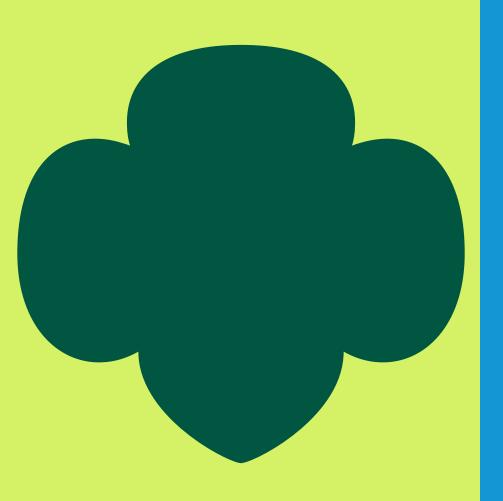
## First Aid, CPR & AED for Teens

Blended Learning
Environment for teens to get
their First Aid/CPR
Certification



#### Child & Babysitting Safety for Teens

Learn the skills needed to safety and successfully care for children.



## **2025 Festival of Giving**

Festival of Giving 2025 is coming fast!

Dates: November 1-30, 2025

SU Agency Proposals due by October 20th (First come, first served)

Patch requests due by December 1, 2025

**Jotform** 

Link: <a href="https://form.jotform.com/24241424081714">https://form.jotform.com/24241424081714</a>

All Agency Request must be approved by Girl Scouts of Kansas Heartland Council Staff



# We develop and promote programs in support of membership engagement, retention, and renewal.



#### **New Body Appreciation Badges**













New and Updated Leadership Awards























New Solutions Superstar Patch



World Thinking Day Award



Destination Trips



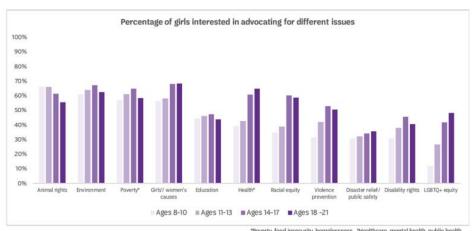
### Girls Want to Lead and Make an Impact

59% of girls and young women are interested in being a future leader

"Girls should be encouraged when they are younger to think of themselves as future leaders" (Age 12, Mississippi)

"Girls should be encouraged more in school to take on leadership roles. This should start at an early age and continue throughout college." (Age 13, California)

### 82% of girls want to make a positive impact



\*Poverty, food insecurity, homelessness \*Healthcare, mental health, public health

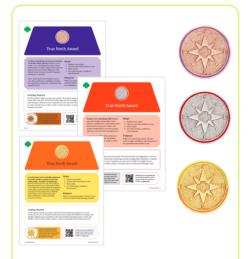
GSRI New Decade of Girls' Leadership, 2020

Girl Scouts 4-12 practice
leadership their way—for
themselves, with their
team, and in their
community.

"I get to have great leadership experiences in Girl Scouts" ~Girl Scout current member



### Leadership Award Suite



#### **Personal Leadership**

True North Award

Build confidence and courage to lead your way.

Available for Juniors, Cadettes, Seniors/Ambassadors



#### Peer Leadership

Silver Torch Award & Gold Torch Award

Be an awesome teammate + learn to guide a group.

Available for Cadettes, Seniors, and Ambassadors



#### **Teaching Leadership**

Junior Aide, Program Aide, Volunteer-in-Training, Counselor in Training I & II

Share your skills and inspire younger kids with hands-on leadership.

Available for Juniors, Cadettes, Seniors/Ambassadors



#### **Community Advocacy**

Take Action & Global Action Awards

Turn your passions into action by making change locally or globally.

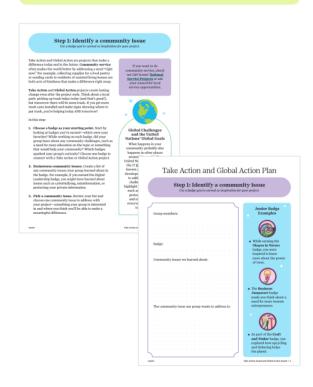
Available for Juniors, Cadettes, Seniors/Ambassadors

#### Practice Different Types of Leadership

#### Integrated Guides + Action Plans

#### Badge Bling







Skills practiced: confidence, critical thinking, teamwork, communication, project planning, and advocacy

#### Practice Leadership

- **Leading Themselves**
- **Leading Others**
- **Leading Their Communities**

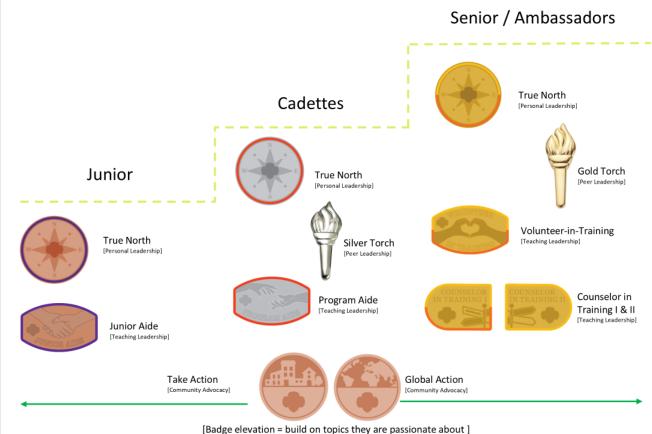
#### **Develop Practical Life Skills**

- Confidence
- Critical Thinking
- Teamwork
- Communication
- **Project Planning**
- Advocacy

#### Membership Retention

"I get to have great leadership experiences in Girl Scouts"

### **New Leadership Awards**



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#### **Bonus Feature**

## ONE Leadership Award Opens the Door to Highest Awards

55%

Senior and Ambassador Girl Scouts want to pursue Highest Awards



- Lead Community Change
- Prestigious honor
- Resume boost
- Access Scholarships

Expanded
Highest Award
Prerequisites

### **Earning Highest Awards**

Starting July 14, 2025, there will be more options for girls to earn their Bronze, Silver, and Gold Award

	Highest Awards	Personal Leadership	Peer Leadership	Teaching Leadership	Community Advocacy	Journeys
Bronze Award		True North		Junior Aide	Take Action Global Action	One Junior Journey
Silver Award	Earn the Bronze Award	True North	Silver Torch	Program Aide	Take Action Global Action	One Cadette Journey
Gold Award	Earn the Silver Award	True North	Gold Torch	Counselor in Training I and II	Take Action Global Action	One Senior or Ambassador Journey

# Transition Timeline & Tools

#### Our approach:

- Retire Journeys in their current format.
- Re-purpose key content in badges and an updated set of Leadership Awards that can be used for events, improve Older Girl Engagement, and more effectively support Highest Awards success.

## Retire Journeys (2 Year Transition)

GSUSA and Councils will work together to:

- Identify and create content to replace Journey in a Day programs and associated grants
- Ensure that Girl Scouts who have earned Journeys can continue to use them as a HA prerequisite
- Onboard and train staff and volunteers

## Refresh Leadership Awards (J-A)

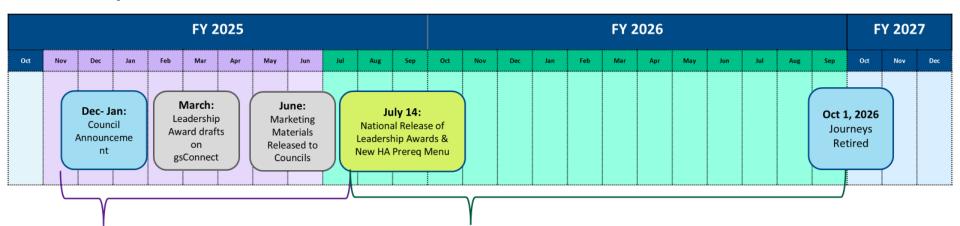
- Existing Leadership Awards refreshed with clearer language, goals and more robust skill-building
- One new personal leadership award will be added
- Content will be easy to facilitate and deliver across engagement models troop, overnight, camp, event, series, etc.

#### Leadership Awards <u>transition</u> to be Highest Award prerequisites

- Girl Scouts will choose one Leadership Award, from a menu of options, to help build the skills they need to succeed.
- The Highest Awards remain Take Action Projects. Further, Take Action will be built into two Leadership Awards & the national Highest Award training.



## Journey Retirement Transition Timeline



Prep Period (Councils) Nov 2024-July 2025 Announce to membership July 2025\*

- Council message: "Change is coming- let's get ready!"
- Actions: GSUSA and councils prepare for transition period

\*Ok to update need-to-know volunteers on April 1, 2025

#### Transition Period (All) July 14, 2025-Oct 1, 2026

- External message: "We're expanding the options for Highest Award pre-requisites. Members can earn Leadership Awards and use one to fulfill Highest Award pre-requisite or use Journeys for one last year. Learn more!"
- Actions: GSUSA and councils accept all prerequisites and update all assets for 10/1/26 "light switch" moment.

#### Journeys Retired Oct 1, 2026 onward

- External message: "Choose one Leadership Award, from a menu of options, then earn your Highest Award!"
- Actions: Journeys are now formally retired and globally removed from national and council platforms. While Leadership Awards are prerequisites, councils may make exceptions for Journeys.

### **Transition Starts July 14**

#### **Updated Highest Award Materials**

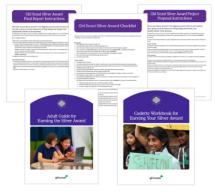


#### 611

Project Proposal

Gold

- Your Guide to Going Gold
- 3. Gold Award Guide for Adults and Caregivers
- 4. GoGold Guide for Leaders
- Council customizable files



#### Silver

- Project Proposal
- Cadette Workbook
- Adult Guide
- Checklist
- Final Report
- Council customizable files

#### **Expanded Requirement Options Messaging/Toolkit**

#### Big News for Highest Awards: Expanded Ways to Get Started

We're expanding the options to kick off your Highest Award—it's as easy as 1, 2, or 3:

- Level up: One award now leads to the next—Bronze counts for Silver, and Silver counts for Gold. If you've already earned one, you're ready to keep going!
- 2. Lead your way: Complete one of the new Leadership Awards—lead yourself, your team, or your community—and check the prerequisite box. Win-win!
- Keep it going: Journeys are retiring in 2026, but there's good news—you now only need one to fulfill the prerequisite (it used to be two for the Gold Award!). If you've already started, keep going—your Journey will still count, even after they retire.

#### What about Daisies and Brownies?

Even without Journeys, younger Girl Scouts will still have big opportunities to lead! Through badges and service projects, Daisies and Brownies can explore what it means to lead, be kind, and make the world a better place.

Check out assets to communicate this update in the MY25 Program and Volunteer Resources Go-to-Market Guide.

#### **Updated Online Presence**

 VTK and gsLearn: Journeys and Highest Award meetings, materials, and training courses. Org webpages: Gold, Silver and Bronze; Highest Awards FAQs;
 Badge and Award Explorer; Badge, Journeys, and Awards; Take
 Action vs. Service

 Journey products in girlscoutshop.com







#### Volunteer of Excellence

Outstanding Service to girls in troop, camp or other activity



## Young Aluma Shining Star

For Girl Scouts who transition from girl to adult and provide 2 years of leadership to girls.



#### **Appreciation Pin**

Helps the council to make an impact in one or more communities, SU, regions.



#### **Honor Pin**

Helps the council to make an impact on two or more communities, SU, regions.



#### **Thanks Badge**

Makes a difference for the entire council or overall Girl Scout movement



#### Thanks Badge II

For nominee of previous Thnks Badge recipient.



#### **Presidents Award**

An award given to a team or committee whose support of Girl Scouts leads to signifiant impact in reaching council goals.



## Juliette Gordon Low Achievement Award

Highest award at GSKH – contributes in a significant and unique way and leaves a continued impact on girs and adults.

Treasured Time – Awarded to volunteers with 10+ years of leadership who are always there when needed!







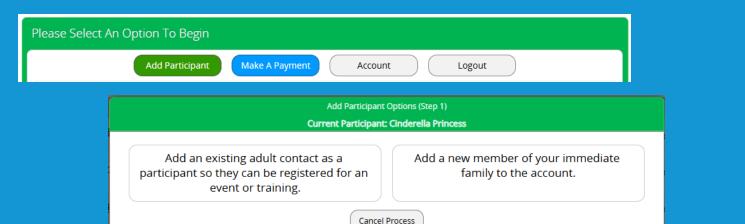


The Dashboard Home page lists all the participants on your account.

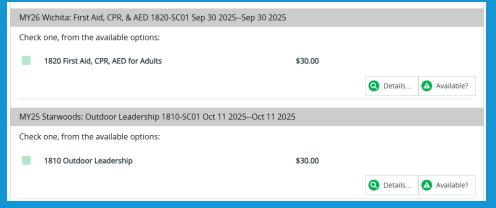
For almost all events, the YOUTH is the primary participant and you'll begin a registration by clicking [Register New] next to the youth's name below. If the event has a required or optional chaperone, that will be selected in one of the steps during the youth's registration. It is rare for an adult to register directly for an event.

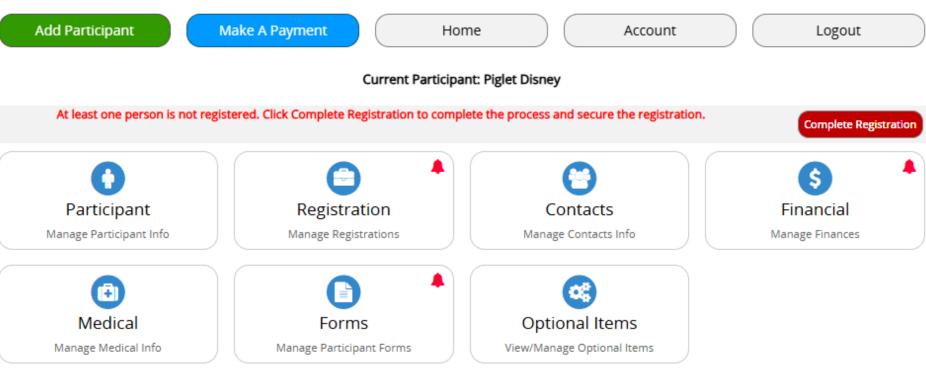
Adult Training or Adult-Only Events: If you need to register yourself or another adult contact for an adult-only event or training, and the adult is not listed below, click [Add Participant] and follow the instructions to add a contact as a participant.

<u>SU83 hosts Mother Daughter Camp</u>: This event uses a special event set up and the adult WILL register during the registration process. To avoid creating a duplicate contact record, ensure the adult is listed below prior to beginning your registration. If the adult is not listed, click [ADD PARTICIPANT] and follow the instructions to add an existing contact as a participant; return to the Dashboard after the adult is added. To begin registration for these events, click register next to the YOUTH's name.



Tigger Disney Register (New) Update Info





### Tap/Click on the respective tiles to view notification details.

- There are required/mandatory notifications that need be resolved before registration can be completed.
- There are optional notifications that need your attention.

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#### ■ Account

User Name: Tigger Disney

Email: jashcraftgskh@gmail.com

### **†** Organization Info

Select from available Orgs

Troop 91234 (Test)



### **Quick Access**

Make Payment

Logout

### Group Hold Events

Event Name Status Attendees

MY26 Starwoods: Haunted Stroll, Pumpkin Hollow Trail-3601 Pumpkin Hollow

Hollow Trail-3601 Pumpkin Hollow [10/25/2025-10/25/2025]

Approved



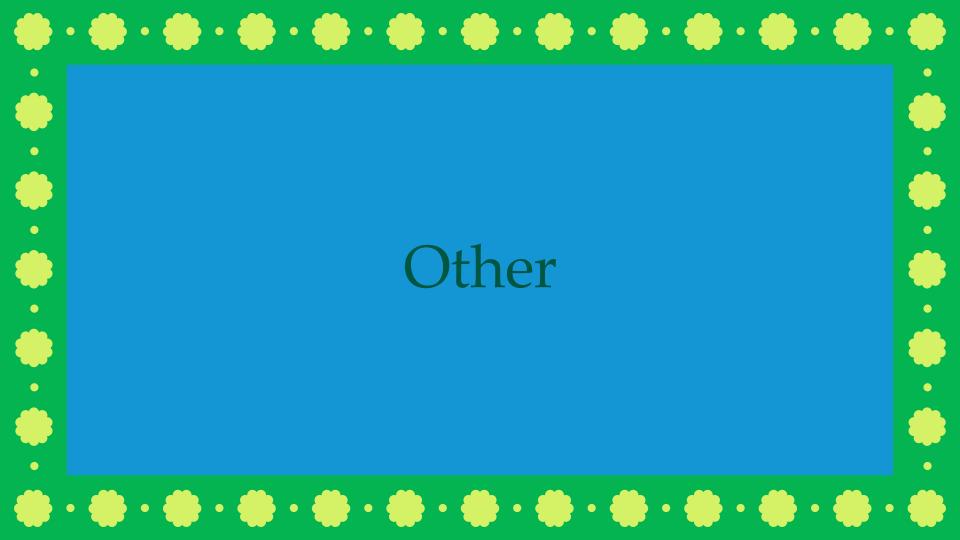
\$0.00

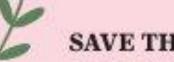
### \$ Financial

Event Name Balance

MY26 Starwoods: Haunted Stroll, Pumpkin Hollow Trail-3601 Pumpkin Hollow

Make Payment





## SAVE THE DATE: Saturday, November 1, 2025 Annual Meeting & Recognition Breakfast

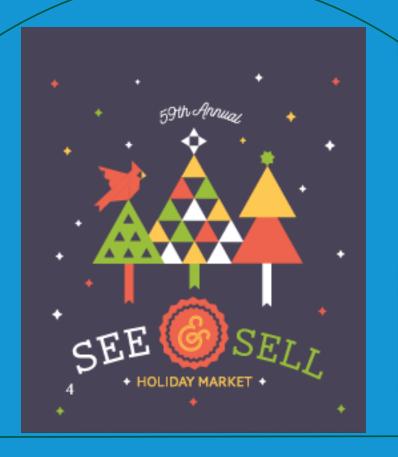
New Location: Starwoods Girl Scout Center Doors open at 9:30 a.m. Meeting begins at 10 a.m.

For those unable to join us in person, a virtual attendance option will also be available. Registration will open soon through Campwise—be sure to reserve your spot for either the in-person or online experience!

We look forward to seeing you there as we celebrate another incredible year together!



### **Mark Your Calendars Now!**



Sat. November 22

TONY'S PIZZA EVENT CENTER 800 THE MIDWAY,

ADULTS - \$5 II & UNDER - FREE ICKETS AVAILABLE

More than 200 vendors selling a variety of gift items, crafts, home decor, clothing, jewelry & accessories, bath & body products, holiday decor, kitchen & food items, floral, children's items and much more.

LIMITED BOOTH SPACE AVAILABLE! CALL TODAY!

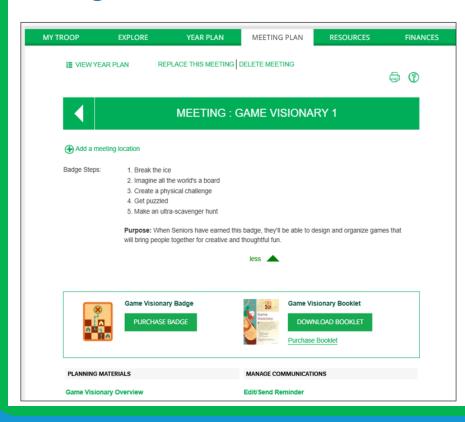
888-686-6468 | kleonard@gskh.org www.seeandsellshow.org

# Service Unit Fall Checklist...

- Position Elections and submission of form
- Review and update SU Guidelines, make available to all volunteers in unit
- Review finances and budget
- Schedule all of the SU/Volunteer Meetings for the year
- Plan events hosted by the unit for the year
- Support membership renewal and recruitment efforts
- Support the fall product program and volunteers

43

### Badge Booklets in the Volunteer Toolkit



As of April 1, all badge booklets will be available for download in VTK.

- Volunteers will find this on each meeting page in VTK, directly under the steps and purpose of the badge
- Some badge booklets will be in fully designed format.
- Due to limitations in digital rights, some badge booklets will be available in a plain text pdf document, including all steps and choices for each badge.
- Easy link to purchase the badge is also included, as well as a link to purchase a printed copy of the badge booklet if volunteers choose.

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# New Member Surveys

/are coming from GSUSA for all new members and new troop leaders who have joined between May 1 – July 31!

We value your feedback –

please complete and submit when you receive this email.





### **Volunteer Trainings**

Designed to support volunteers during the onboarding process and throughout their volunteer experience. gsLearn training courses offer a wide variety of detailed information to support volunteers in feeling well prepared for their role. Training resources include courses available on gsLearn, and matching facilitator resources for councils offering these topics to volunteers during in person sessions.

#### New in 2025:

- Field trip & Travel Training
- Leading Multi-Level Troops
- Gold Award Training

## gsLearn Volunteer Courses

#### **Available Now**

- Your First Troop Meeting
- Family Engagement (Part 1 & 2)
- What Girls Do (Daisy, Brownie, Junior, Cadette, Senior, Ambassador)
- Cookie Program Overview
- The Girl Scout Leadership Experience
- Troop Safety
- Troop Finance Management
- Leading Multi-level Troops



Field Trips & Travel



### Available July 2025

• Gold Award Training for Adults



Heartland Essentials prepares new troop leaders for the next step in their leadership experience. You'll discover best practices for managing your troop and navigating the possibilities that are available for your Girl Scouts to experience. We will cover the policies, procedures, and guidelines that are specific to Girl Scouts of Kansas Heartland. Answer questions such as: What is a troop meeting supposed to look like? How do I set up a checking account? How do I plan a field trip for my troop? Heartland Essentials is required within 3 months of starting your leadership role. PREREQUISITE: gsLearn: 536 GSKH New Leader Onboarding.

COST: Free, register at https://bit.ly/3UXyh4R



Course Date	Course Location	Start Time	End Time	Registration Deadline
09/24/2025	Microsoft Teams	6 p.m.	7:30 p.m.	09/23/2025
10/06/2025	Microsoft Teams	7 p.m.	8:30 p.m.	10/05/2025
10/18/2025	Wichita Girl Scout Office	11:00 a.m.	12:30 p.m.	10/17/2025
10/23/2025	Microsoft Teams	6 p.m.	7:30 p.m.	10/22/2025
11/19/2025	Microsoft Teams	6 p.m.	7:30 p.m.	11/18/2025
01/12/2026	Microsoft Teams	6 p.m.	7:30 p.m.	01/11/2026
01/20/2026	Microsoft Teams	6 p.m.	7:30 p.m.	01/19/2026
02/09/2026	Microsoft Teams	6 p.m.	7:30 p.m.	02/08/2026
03/08/2026	Microsoft Teams	1 p.m.	2:30 p.m.	03/07/2026
04/08/2026	Microsoft Teams	6 p.m.	7:30 p.m.	04/07/2026
04/29/2026	Wichita Girl Scout Office	6 p.m.	7:30 p.m.	04/28/2026
05/27/2026	Microsoft Teams	6 p.m.	7:30 p.m.	05/26/2026

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First Aid, CPR, & AED, an American Safety & Health Institute blended course, includes an at-home study portion and an in-person class where you will practice important lifesaving skills. Participants must be physically able to perform the basic skills required for CPR. If you demonstrate achievement of the required knowledge and hands-on skills, you will receive a certification card valid for two years. Approximately two weeks prior to your in-person course, you will receive an email with instructions for the at-home study portion. No refunds will be issued once that email is sent.

COST: \$30, register in Campwise

Course Date	Course Location	Start Time	End Time	Registration Deadline
09/30/2025	Wichita Girl Scout Office	6 p.m.	8 p.m.	09/22/2025
10/21/2025	Wichita Girl Scout Office	6 p.m.	8 p.m.	10/13/2025
11/01/2025	Starwoods Girl Scout Center	1 p.m.	3 p.m.	10/20/2025
01/27/2026	Wichita Girl Scout Office	6 p.m.	8 p.m.	01/19/2026
03/04/2026	Wichita Girl Scout Office	6 p.m.	8 p.m.	02/23/2026
04/11/2026	Starwoods Girl Scout Center	5:30 p.m.	7:30 p.m.	03/30/2026

Youth Mental Health First Aid teaches you how to identify, understand and respond to signs of mental health and substance use challenges among adolescents ages 12-18. You'll build skills and confidence you need to reach out and provide initial support to young people who are struggling. You'll also learn how to help connect them to the appropriate support. Lunch is not included.

COST: \$30, register in Campwise

Course Date	Course Location	Start Time	End Time	Registration Deadline
11/15/2025	Wichita Girl Scout Office	10 a.m.	5 p.m.	10/27/2025
12/08/2025 & 12/09/2025	Microsoft Teams	6 p.m.	9 p.m. daily	11/24/2025
03/28/2026	Wichita Girl Scout Office	9 a.m.	4 p.m.	03/02/2026

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**Outdoor Leadership** teaches volunteers how to facilitate adventures on the outdoor progression for their troop or event. During this hand-on skills course, you'll practice and master the skills you need for both cabin and tent camping. Topics include: knots, knife safety, outdoor cooking methods, 3-pan dish-washing, fire building, health and safety procedures, and Leave No Trace. Prerequisites: Outdoor Leadership Learning Path in gsLearn (including "Troop Safety" and "Field Trips and Travel" courses).

COST: \$30, register in Campwise

Course Date	Course Location	Start Time	End Time	Registration Deadline
09/06/2025	Camp Double E	9 p.m.	5 p.m.	08/25/2025
10/11/2025	Starwoods Girl Scout Center	9 a.m.	5 p.m.	09/29/2025
04/11/2026	Starwoods Girl Scout Center	9 a.m.	5 p.m.	03/30/2026



Volunteer Training courses can be scheduled near you using our Outside the Guide program! Collaborate with a council staff member and a local training facilitator to determine the best date and venue for your community and help us to promote the opportunity to ensure we meet minimum class size requirements. Contact us at info@gskh.org to start the process of scheduling an Outside the Guide event or training.

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# Thank You!

Our next edition of
The Scoop
will be
Monday, September22
at 8 p.m.