



## Council-Wide Deliveries & Pickups



In just a couple more days we will have officially completed all service unit, troop and Juliette Initial Order deliveries and pickups. Even though we have not changed any processes for this particular piece of the season for several years, there can always be that one wrench that can change the whole day. A broken-down truck, a route running differently than anticipated or even a normal 15-minute pickup that turned into an hour. **Anything** can happen. This year, we

have had three different routes re-routed. We appreciate everyone's patience, grace and support as this first big step of our cookie season wraps up.

## Cookie Distribution

As soon as troops receive cookies they should begin distributing to girls. Girls may begin delivering their pre-orders to customers right away.

## Troop Cookie Goal Photo Contest



Don't miss the opportunity to win a fold-up wagon for your troop. See page 9 of your *TroopCookies, Inc.* and the poster provided in your print materials for the details to participate to win! **Submissions are due February 9.**

## Cookie Cupboards



February 10 is the first official day for Council Inventory Cupboards. We want to encourage everyone to place a Planned Order over a Walk-In trip to the cupboard. The only way for us to guarantee we have what you need is through the Planned Order process in Smart Cookie. Even if it is for an **exchange**, place a Planned Order for what you need and at your pickup, bring in what you plan to **exchange**. This can be by the package, case or even mixed case.

### Cupboard Processes the Same:

For each Inventory Cupboard Planned Order, time slots are set to where they handle three cars in the lane/door allowing for confirming and loading within a 30-minute time frame. Yes, someone will always be waiting depending on arrival time within that 30-minute time frame. Smart Cookie does not allow us to establish 15-minute slots for the Planned Order pickups.

**Special Note: Please** do not arrive early or late to your scheduled pickup times. Due to challenges around the Wichita cupboard location, space is **very** limited and can only accommodate those scheduled within a specific time frame.

- At the Wichita Cupboard **only**, arrivals will be asked to stay in their cars for both Planned Orders and walk-ins. There will be someone available that will be directing the process using walkie-talkies.
  - For Planned Order instructions, [watch this video](#).

- For Walk-In instructions, [watch this video](#).

All other cupboards will manage their areas according to the space available to them. The main objective is in and out safely, accurately and quickly.

### **Things to Remember About Cupboards:**

- Only Inventory Cupboards manage Walk-Ins. Express Cupboards do not carry inventory.
- Planned Orders always come first.
- Additional product orders placed via a phone call, voicemail, email or social media messages will not be taken at the cupboard. A Planned Order in Smart Cookie or a Walk-In transaction are required.

[View the Cookie Cupboard Information here >>](#)

## **Cookie Booths**

Troop-Secured booths create the perfect decision-making opportunity for the girl-led business experience. Your Girl Scouts will begin the development of marketing strategies, such as where to set up, what is the best day and time to sell and even what to wear. Next, involve them in "making the ask" at their chosen location. Depending on their age, you will want to involve them in deciding how many and what variety of cookies you should have for the booth. What about making change? Did you make your Troop-Secured Booth Location request in Smart Cookie? Don't forget these important questions!

Pro tip: Don't forget Valentine's Day! Make decorative bundles for the perfect "Chocolate Lover's" gift.

### **New Booth Partner:**

Each season, The Popcorner in Wichita features a Thin Mint flavor of the week "made with real Girl Scout Thin Mints." They provide program elements and hold a contest for girls to submit an essay on what Girl Scouts and the Girl Scout

Cookie Program means to them. The winner gets a “shout-out” on their social media. This year, they are providing us with a one-weekend-only booth location at both of their store locations; one on North Tyler and the other on East Central Ave. This weekend will coincide with their promotion. These booth locations are available now in Smart Cookie through the first-come-first-served process.

### **Missing Your Favorite Dillons Location?**

After many attempts to make contact, any Dillons not listed in Smart Cookie is now considered non-responsive by the council. Feel free to make contact and develop your own troop-secured locations.

## **The Cookie Finder**



The Cookie Finder is a website managed by GSUSA. The public can easily access the Cookie Finder on the internet and find cookies by entering the zip code in which they are wanting to purchase cookies, either by booth or through a direct ship troop link.

**Reminder:** Direct Ship links become available on February 16.

Booth information in the Cookie Finder is driven by the details you provide when you input your Troop-Secured booth requests or select a Council-Secured

location. These details are sent to GSUSA by the baker on a daily basis. This includes new dates and times, edited dates and times and even cancelled dates and times. **What** you input and **how you** input is how it will appear to the world. Remember to always look professional by using proper spelling and upper case and lower case letters where appropriate. It is important to request and cancel your booth information in Smart Cookie. We all know how it feels to go somewhere with a purpose only to discover there's nothing there.

## Gluten Free Chocolate Chip

The Gluten Free Chocolate Chip are available through the first-come-first-served **Walk-In** process at inventory cupboards only. Two cases per walk-in per day, if available.

## Reminders:

Be sure and keep your *TroopCookies, Inc.* guide handy. The Action Calendar Checklist on pages 4 and 5 are most essential to stay on track in 2024.

The **GSKH Cookie Swap Facebook group** will go live on February 9. Join now so you are ready to go!

The next edition of *Cookie Corner* will be February 13.



**Have a question? Don't be shy!**  
**Contact us for more information.**