



Prepare for the 2024 Cookie Program Now



Welcome to the first edition of the 2024 Cookie Corner, a digital newsletter especially for **Troop Cookie Managers** and **Troop Leaders**. This newsletter has tons of information and it is your guide to the cookie season!

There are necessary trainings that are mandatory for a volunteer to hold the role of Troop Cookie Manager. All must complete Financial Management and Safety-Wise, which are also needed to hold the role of Troop Leader. If you have already done these trainings you do not need to do them again.

For returning Troop Cookie Managers we strongly encourage refresher trainings that are listed in gsLearn:

- **536 GSKH Building Financial Accountability for Product Program**
- **536 GSKH Cookie Online Ordering System**

All new Troop Cookie Managers must attend cookie-ology 101. This mandatory in-person only training is available on **December 9 from 10 a.m. to 4:30 p.m.** in two locations:

- **Wichita: Girl Scout Office - 360 Lexington Rd, Wichita, KS 67218**
- **Hays: United Methodist Church - 305 W 7th St, Hays, KS 67601**

Product Program Specialists have been reaching out to the new Troop Cookie Managers and/or new troops we are aware of to introduce ourselves and discuss cookie-ology 101 attendance. If you have not received an email or phone call, contact us at info@gskh.org or call your nearest Girl Scout office at 888-686-6468.

In addition to trainings, Troop Cookie Manager's can also complete mandatory administrative duties early. File your 2024 Troop Cookie Manager Agreement: **[PP: CP24 Troop Cookie Manager Agreement and ACH Debit Form](#)** and the 2024 Cookie Print Materials Request: **[CP24 Cookie Program Materials Request](#)**.

These links can also be found on the **[GSKH Product Program Facebook Page](#)** and on the GSKH **[website](#)**.

If you are not already a member, please request to join the Product Program Facebook Page: **[GSKH: Product Program | Facebook](#)**.

Digital Cookie



As mentioned in the 2024 Cookie Preview on October 26, 2023, GSUSA has replaced the girl-use platform of Smart Cookie to a new system; Digital Cookie. All Troop Cookie Managers will need to participate in a Digital Cookie training session to learn about this platform that will be utilized in conjunction with Smart Cookie. These sessions will be available virtually in January:

- **Wednesday, January 3, at noon**
- **Thursday, January 4, at 4 p.m.**
- **Friday, January 5, at 9 a.m.**
- **Saturday, January 6, at 3 p.m.**

Meeting Information:

Microsoft Teams meeting

Join on your computer, mobile app or room device

[Click here to join the meeting](#)

Meeting ID: 210 846 938 326

Passcode: MHZ272

For the Girls:

The *MyCookies, Inc.* publication (for Girl Scouts and families) will begin arriving in homes on December 15.

Everything Girl Scouts and families need to know about running their cookie business will be inside. A detachable Direct Order Card is included in this new guide. Participants can start taking pre-orders as soon as it arrives in their mailbox.

Also on December 15, all Girl Scouts will receive their launch email to begin their online store front in Digital Cookie.

Goal Setting:



As part of the Five Life Skills, troops will determine financial needs for the Girl Scout year and set their troop goal for the 2024 cookie season accordingly. This year, troops have the opportunity to win a fold-up cargo wagon. Just think of all the places you can use a wagon like this!

There are just three steps to enter the drawing:

1. Write your troop's 2024 cookie program goal on the goal poster included in your troops print materials.

2. Take a photo! Dress up for the picture. Being in uniform is always wonderful.
3. Email your photo and tell us your story. What is your troop planning to do with their cookie earnings? Email your photo and cookie story by **February 9** to communications@gskh.org with subject line: "Cookie Goal Photo Contest."

Note: In your submission email, be sure to include your troop number, city and contact information.

Important Dates:

Cookie Booth Lottery Open: January 5

Cookie Booth Lottery Runs: January 13

Starting Initial Order: January 14

Cookie Delivery: January 31 through February 8

Cookie Booths and Pop-Up Stands Open: February 9

Cookie Program Ends: March 17

The next edition of *Cookie Corner* will be January 9, 2024.



Have a question? Don't be shy!
[Contact us](#) for more information.