



## Initial Order Distribution



Delivery trucks begin rolling this Wednesday! Everyone should be hearing from their Delivery Station Managers as you receive this. As soon as troops receive cookies they can begin distributing to girls. Girls may begin delivering their pre-orders to their customers upon receipt.

Our excitement continues as we watch the progress of the new activity center going up at Starwoods Girl Scout Center. If you are a troop utilizing the Wichita Area Troops pickup, please follow the instructions for pickup and print off the [Starwoods map here](#):

1. Pull into Starwoods Girl Scout Center at the main gate.
2. Following the signage on site or the green path on the map provided, you will catch the road before the pavilion, then turn right after the tree row.
3. Follow the signage or green path on the map, making a left turn towards Sunflower Studios.
4. **Stop** and check-in prior to reaching the right turn into Sunflower Studios.
5. Upon arriving at Sunflower Studios, you will need to back into Lane 1 or 2- that will put your vehicle in front of the sidewalk.
6. Confirm, sign and load.
7. To leave, you will simply pull out and head out the way you came into Sunflower Studios, making a right turn to exit.
8. Following the signage out or yellow path on the map, turn left onto Goebel Lane, the left again to leave camp.

## New Booth Partner!

GSUSA is excited to announce a new national partnership with Wendy's! These booth locations are available now through the first come first serve process.

If you choose to select a Wendy's location, you must also present that Wendy's location with the authorization letter supplied to the council from Wendy's headquarters. Print off the [authorization letter here](#).

**Reminder:** FCFS booth choices open at 5 p.m. Central Time each Sunday. Smart Cookie is set to the Central Time Zone. So this would be 5 p.m. CT/4 p.m. MT.

## Booths



The Dillons and Walmart locations you currently see in Smart Cookies have responded and indicated the dates and times for booth availability. There are a handful that have not responded. After many attempts via email, phone calls and voice mails, the council now considers these particular locations non-responsive and will cease attempts to secure them. If you do not see your favorite Dillons or Walmart location listed for 2025, troops may contact them directly and develop/create a Troop Secured location. If you are able to secure one of these non-responsive locations, you **must** input this information into Smart Cookies. This will help us work through any double bookings that may take place as well as provide information for the national Cookie Finder that will attract customers to that location.

Troop Secured booths create the perfect **decision making** opportunity for the girl-led business experience. Your Girl Scouts will begin the development of marketing strategies, such as where to set up, what is the best day and time to sell and even what to wear. Next, involve them in "making the ask" at their chosen location. Depending on their age, you will want to also involve them in deciding how many and what variety of cookies might be needed for the booth.

We want to encourage everyone to continue developing their own troop secured locations.

**Pro Tip:** Don't forget Valentine's Day! Make decorative bundles for the perfect "Chocolate Lover's" gift.

## Cupboards

February 15 is the first official day for Council Inventory Cupboards. [Download cupboard information here:](#)

## Planned Orders

Planned Order scheduling will be made available in Smart Cookies on Monday's by 5 p.m., before the Planned Order is due the following Sunday. This one-week at a time scheduling will help ensure that date and times better reflect our timing of receiving product to help avoid any appointment rescheduling.

We want to encourage everyone to place a Planned Order over a Walk-In trip to the cupboard. The only way for us to guarantee we have what you need is through the Planned Order process in Smart Cookies. Even if it is for an **exchange**, place a Planned Order for what you need and at your pickup, bring in what you plan to **exchange**. This can be by the package, case or even mixed case.

**Reminder:** Only an Inventory Cupboard can manage an exchange.

## Next Edition

The next edition of *Cookie Corner* will be February 11.